

# Driptech Newsletter

July 2014

### **Dealer Testimonials**

Siddeshwar Drip, Korhale (Bk), Taluka Baramati, District Pune (Maharashtra) Proprietor: Mr.Santosh Malshikar Mobile: 9860181341

Siddeshwar Drip is well known for the agro solutions it provides to 30-40 villages in and around Korhale, Baramati. In 2011, Mr. Prakash Gade, Assistant Area Manager, Driptech visited Siddeshwar Drip outlet to forge ties with the dealer. Mr. Malshikar had long been selling non ISI drip irrigation systems and was aware of the needs and demands of farmers especially the small plot holders. Excited at the prospect of discovering a good quality yet low cost drip irrigation solution, Mr. Malshikar placed order for Driptech systems the same he had the meeting with Mr. Gade.

"I still remember how I met Prakash for the first time. On reaching my shop that day, he realized that I was not there. He got my phone number and called me requesting for a meeting wherever I was. Since we had not met before, he asked me to switch on headlights of my motor cycle so that we could recognize each other. His presence of mind and commitment to work was impressive."



Santosh Mashikar, Dealer Siddeshwar Drip

Siddeshwar Drip now exclusively deals with Driptech's drip irrigation system. Till date, drip systems of 1,000 acres have been sold. Driptech is popular for a variety of crops especially for sugarcane, maize and vegetables.

Shri Daneshwari Drip Irrigation Systems, Ghataprabha, Taluka Gokak, District Belgaum (Karnataka) Proprietor: Mr. Ramesh Alaknur, Mobile: 9900568378



Mr. Aluknur started dealing with drip irrigation systems 10 year ago with Jain products. Netafim and Signet along with hardware and PVC material was added to the shop in 2012. Besides selling of these products, Shri Daneshwari Drip Irrigation Systems provides drip installation services to its customers.

"One fine day I saw a farmer in my village was using Driptech's system for irrigating 2 acre plot of sugarcane. I could gauge the quality and soon I arranged a meeting with Mr. Mohammad Zuber Patel, Sales Officer, Driptech. He readily agreed to visit my shop and since then there is no looking back. Driptech system has really given the farmers a hope to cultivate with low investment. I am extremely satisfied with the support extended by the Driptech family."

Mr. Ramesh Alaknur, Dealer Shri Daneshwari Drip Irrigation Systems

The first farmers' meet was organized where Mr. Zuber gave demonstration of how Driptech systems work. With positive response from the farmers, an initial order of Rs. 1,70,000 for 25 acres was placed. With the better results in field and increasing demand from new farmers, Mr. Alanur placed second order worth Rs. 2,50,000 for 40 acres. Till now the popular crops have been sugarcane, turmeric, maize, vegetables and banana.

### Farmer Testimonials



### Sawant Alaknur

Village: Bellad Bagewadi, Taluka: Hukkeri, District: Belgaum (Karnataka)

Crop: Sugarcane Mobile: 9686698955

Results-

Water savings: 35%

Expected yield: 70-75 tons per acre Savings on labour: Rs. 3,000 per month

I learnt about Driptech System from one of my relative who had visited participated in a farmer meeting at Ghataprabha conducted by Driptech. I purchased Driptech system for 3 acres of sugarcane plot. This is one of a kind low cost yet good quality system that is very easy to install. The discharge rate of the system is very high and within 2 hours I am able to irrigate my sugarcane plot. I thank the Driptech team for their continuous support!

### Mallappa Anoli

Village: Nipnal, Taluka: Raibag, District: Belgaum (Karnataka)

Crop: Sugarcane Mobile: 8971513021

Results-

Water savings: 50%

**Expected yield:** 50-70 tons per acre **Savings on labour:** Rs.5,000 per month

I learnt about Driptech System from Sri Daneshwari Drip Irrigation System, one of the dealers for Driptech in Ghataprabha. I purchased the system for a joint crop of 3 acres of Sugarcane & Maize. I am very happy with the overall performance of Driptech system and due to this beautiful mechanism I have been able to save 50% of water. I am planning to install Driptech system for 3 more acres of sugarcane at my field.





### Srikanth Reddy

Village: Baksampalli, Taluka: Penukonda, District: Ananthpur (Andhra Pradesh)

Crop: Tomato and Chilli Mobile: 9000334495

Results-

Water savings expected: 50%

**Expected yield:** 32 tons of tomato per acres **Savings on labour:** Rs. 10,000 per Month

By Profession I am a Software engineer in Hyderabad and have farm plots in Baksampalli. I was planning to introduce drip irrigation to my farming plot and that is when Mr. Manjunatha of Driptech visited me. He gave a live demonstration of how the system works. I have installed the system for 4.5 acres of land and I expecting around 32 tons as compared to 18 tons that I have been getting otherwise. Soon I will install Driptech's drip irrigation system for 2 more acres of land.

### Prakash Warale

Village: Sonari, Taluka: Bhokar, District: Nanded (Maharashtra)

Crop: Turmeric Mobile: 8308345081

**Result- Water saving: 35%** 

Yield: 600 quintal

Savings on labour: Rs. 1,000 per month

I was told about Driptech by Jaikisan who is a dealer of the system. Jaikisan has been selling drip irrigation system in his shop Agro Agencies, Bhokar. However, it was after meeting Mr.Pradip Nawale, Assistant Manager, Driptech and Mr.Ramesh Ekale, Sales Officer, Driptech that I was confident about the purchase. They visited by plot for survey. They showed me picture of other farmers in Aurangabad who are using the system. I was given contacts of other Driptech customers so that I can take their feedback.



### Sirajahmed Appasab Nadaf

Village: Nipnal, Taluka: Raibag, District: Belgaum (Karnataka)

Crop: Sugarcane Mobile: 9889982876

Results-Water savings: 50% Expected yield: 65-75 tons per acre Savings on labour: Rs. 5,000 per month

I am a Police Officer by profession and also take care of farming myself. I learnt about Driptech at a Haat Demo cum Farmer Meeting at Ghatapraha. I was very impressed with the quality and affordability of Driptech system and purchased the system for 2 acres of sugarcane. Till now I have been able to conserve half of water, the cost of labor has almost reduced to half and now I am expecting a satisfactory sugarcane yield.



### Rajan Gowda

Village: Dindaguru, Taluka: Channarayapatna, District: Hassan (Karnataka)

Crop: Ginger Mobile: 09611555053 Results- Water saving: 30% Expected yield: 24 tons

Savings on labour: Rs. 4,500 per month

I came to know our Driptech through our Dealer Sri veeranjaneya Distributors, Channarayapatna. Prior to installation of Driptech system, I was using sprinklers. I can visible difference in the performance of the 2 systems. Crop growth seems better. I am happy with Driptech so far and found it easy to install. By installing the system myself I could save Rs. 1,500 which I would have otherwise paid to a fitter. Next I plan to install Driptech for 4 acre plot of ginger.



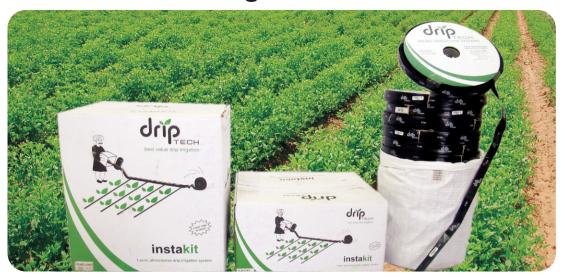
### Karupusamy Kuralkuttai

Udumalpet (tk), District: Tirupur (Tamil Nadu)

Crop: Tomato Mobile: 9976539892
Results-Water savings expected: 50%
Expected yield: 25 tons per acre
Savings on labour: Rs. 5,000 to 7,000

I installed Driptech system in my farming plot in May 2014. My major motivation was to make best use of water resources and bring more area of land under cultivation. By installing drip in just 1 acre of land, I have been able to save water enough for irrigating additional 2 acres! Around Rs. 6,000 would be saved which in next season I will use to bring more land under drip.

# instakit Advantages



Driptech InstaKit: a 1-acre, all-inclusive drip irrigation system.

- For the first time in India, 1-acre portable drip irrigation system with flexible layflat submain.
- Assemble entire system in less than 3 hours using a user manual. No technician required.
- All components in one set, including fertigation. No other purchase required.
- High quality laser-punched driptape. Uniform discharge of water and least clogging.
- Specially designed for high performance at low water pressure. Water pressure is no longer an issue.
- Around 400 InstaKits sold so far in India, China and Africa very popular for exports.

## Join the Driptech Team!

We are hiring Sales Officers for multiple locations in Maharashtra, Karnataka, Tamil Nadu and Andhra Pradesh. So come join us and become part of the Driptech team, create a global impact and reach out to millions of small-plot farmers.

Call us I 08408088119 or Send resume I jobs@driptech.com

# **Contact: Talk To Us**

Driptech is rapidly expanding in India. Call us on below numbers to connect with our sales team.

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Ram Bheke: +91-8007999363 (Institutions)
Nandivardhan: +91-8408088551 (Exports)



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