'Driptech' launches low-cost drip irrigation system

DHARWAD: The US-based 'Driptech' company has launched a new low-cost drip irrigation system in Karnataka. This would be beneficial for the small and marginal farmers in the drought-prone districts of Hyderabad-Karnataka and Mumbai-Karnataka regions.

The retail sales of the low-cost drip irrigation systems are sold through Godrej Agrovet in Hubli. According to the Driptech CEO, the driptech micro-irrigation system would provide highly uniform water application even with low pressure. Additional benefits include less labour, less fertiliser requirement, and higher crop quality.

Godrej Agrovet Managing Director Balram Yadav noted that the drip irrigation is central to improving food security, protecting water resources, and increasing the prosperity of the State farmers.

He said, the low-cost drip irrigation system would address segment of farmers that is largely unserved.

Moreover, the simplicity of the design reduces its cost to less than half of that of commercial drip irrigation, and allows system installation by local plumber. "Farmers can recoup the price of the system within a few months," he added.

Godrej Agrovet Strategy & Business Development Executive Vice-President Mark Khann has stated that the Driptech shares Godrej's firm commitment to innovation for the benefit of State farmers.

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